

The Big Memory Movement

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Content

Big Memory **Computing**



=

Big Memory **Hardware**



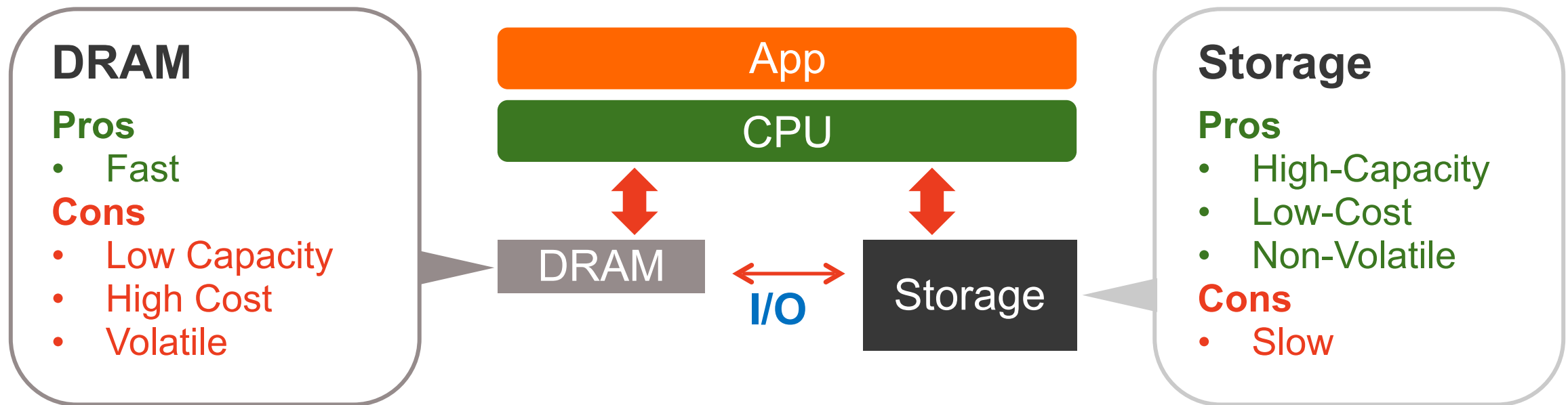
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Big Memory **Software**



Today's Computer

Apps Run in DRAM



Data Has Become Big & Fast



Big Data Analytics



AI/ML Inference



Capital Markets



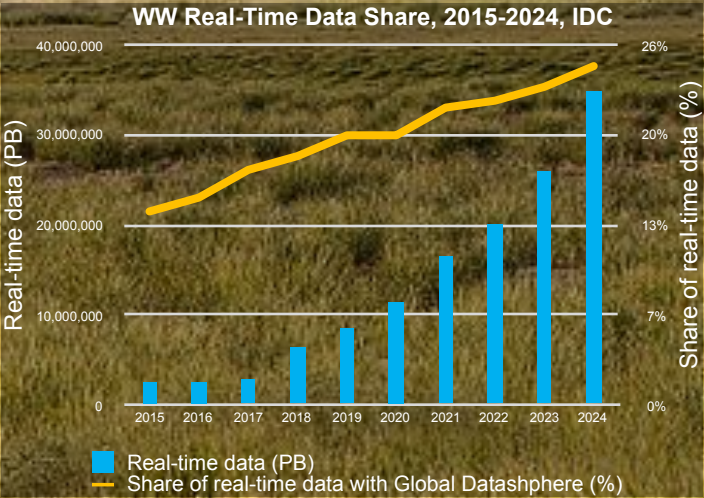
3D Animation



Virtual Servers

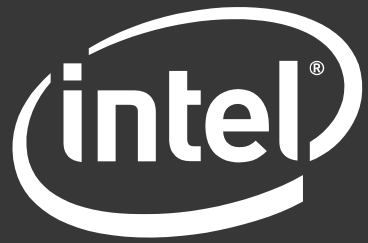


Oil & Gas



Our BIG MEMORY vision

All applications live in memory



Intel® optane™
persistent memory
Revolutionizing memory

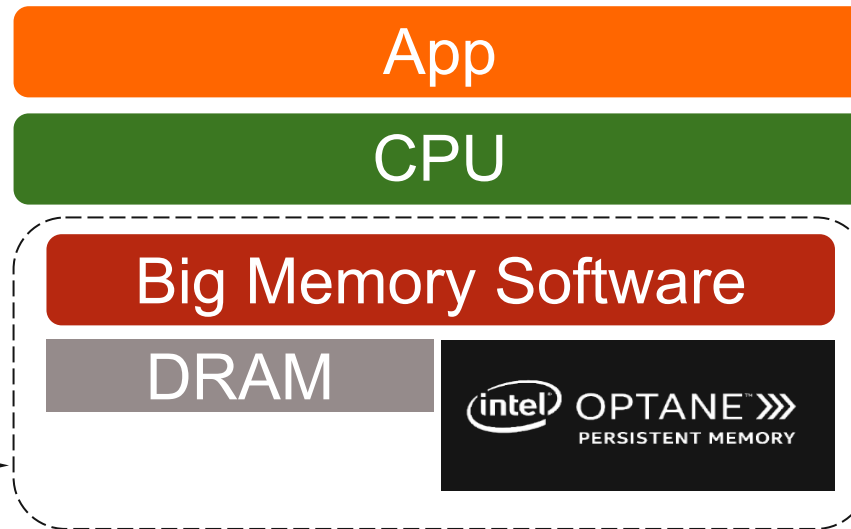
The Rise of Big Memory Computing

Apps Run in DRAM *and* PMEM

DRAM + PMEM

Pros

- Fast
- High-Capacity
- High-Density
- Non-Volatile

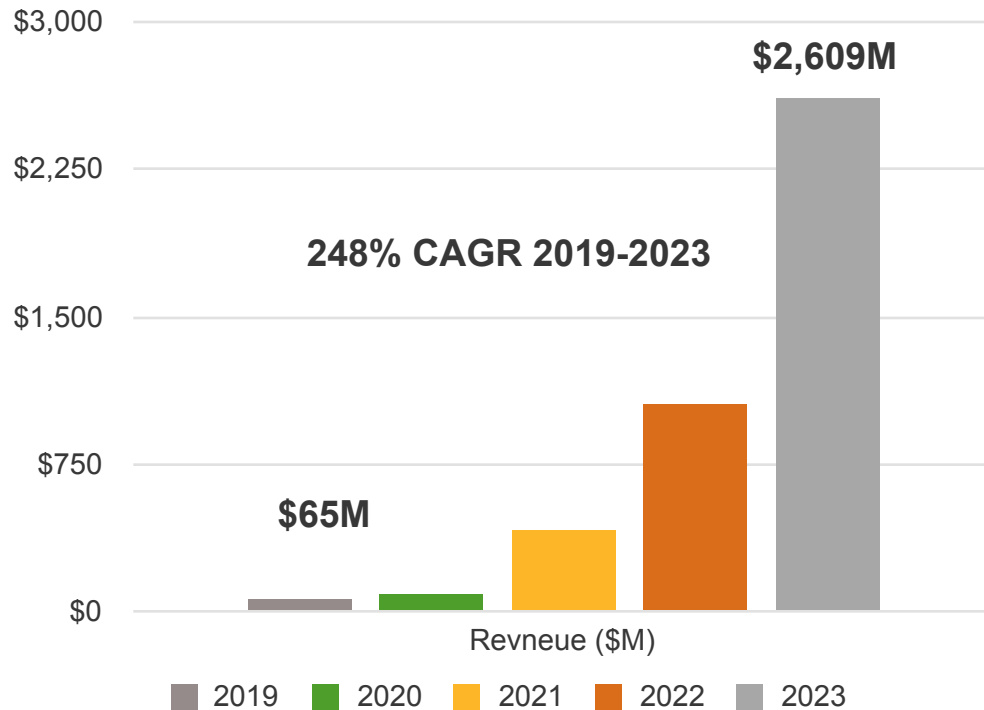


Big Memory is Massive

\$2.6B by 2023

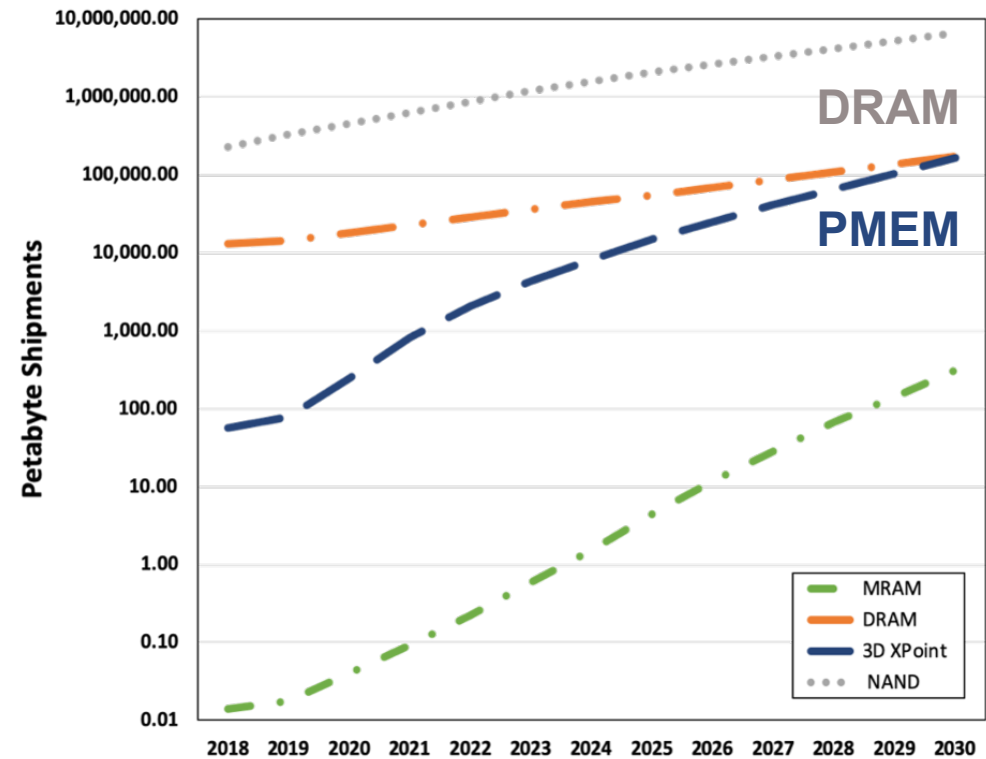
\$25B by 2030

IDC: Byte-Addressable Persistent Memory Revenue (\$M)



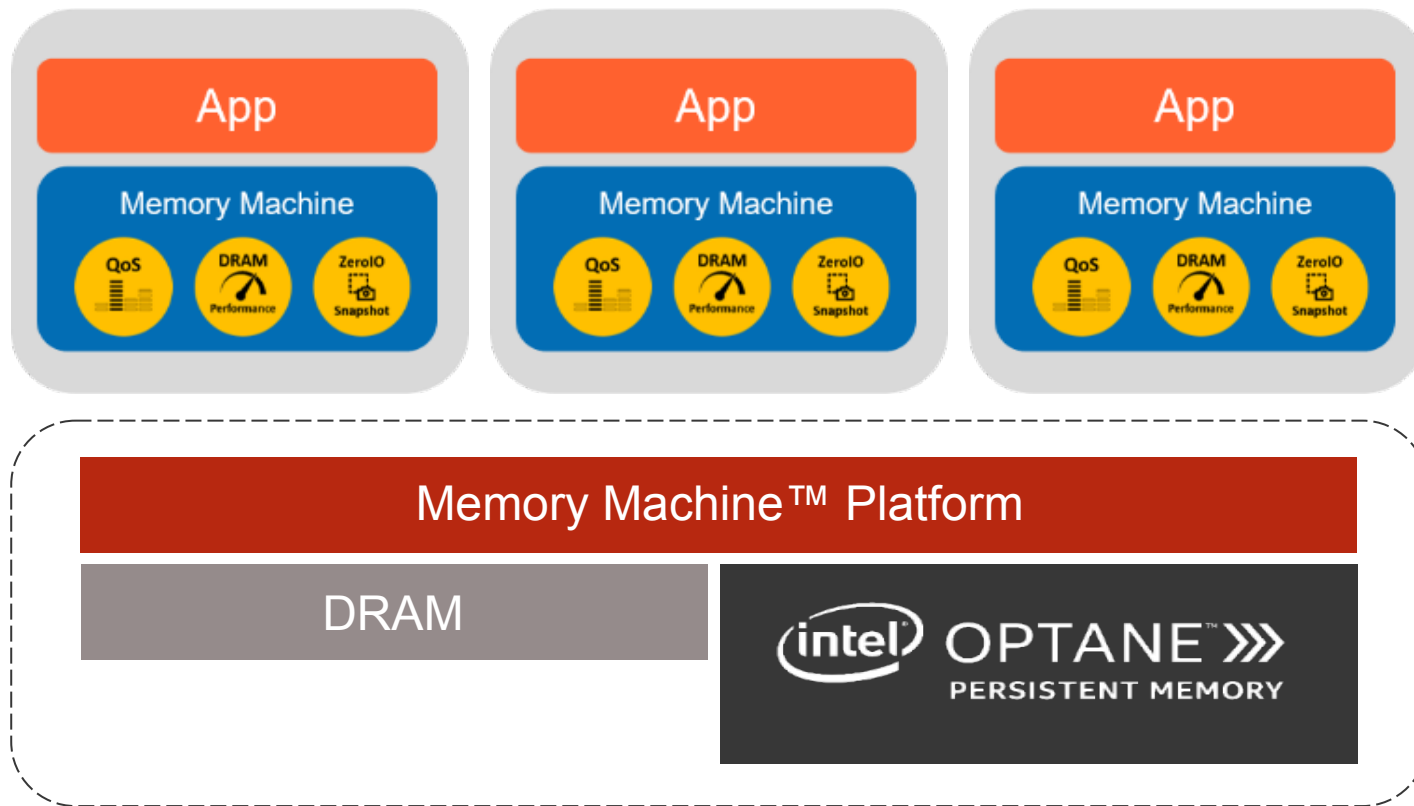
IDC: Digital Transformation Driving New “Big Memory” Requirements

Forbes: Emerging Memories Shipments (PB)



Emerging Memories Find Their Direction: Objective Analysis and Coughlin Associates

MemVerge Memory Machine™



Bigger Memory at Lower Cost without Performance Compromise

- Up to 9TB memory/2-way server
- 30-50% Memory Cost Savings
- DRAM-Performance

Persistence On-demand

- ZeroIO™ In-Memory Snapshot
- Fast Crash Recovery
- Thin-Clones

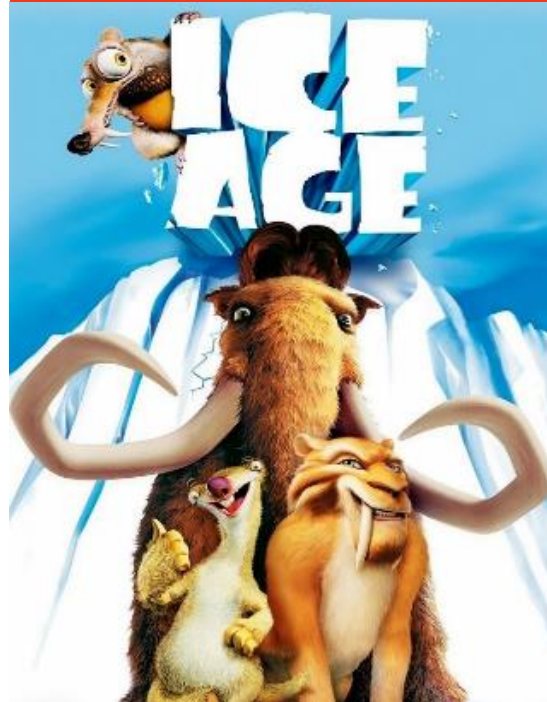
No Application Change!

Early Adopters

Cloud Service Providers



Movie Studios

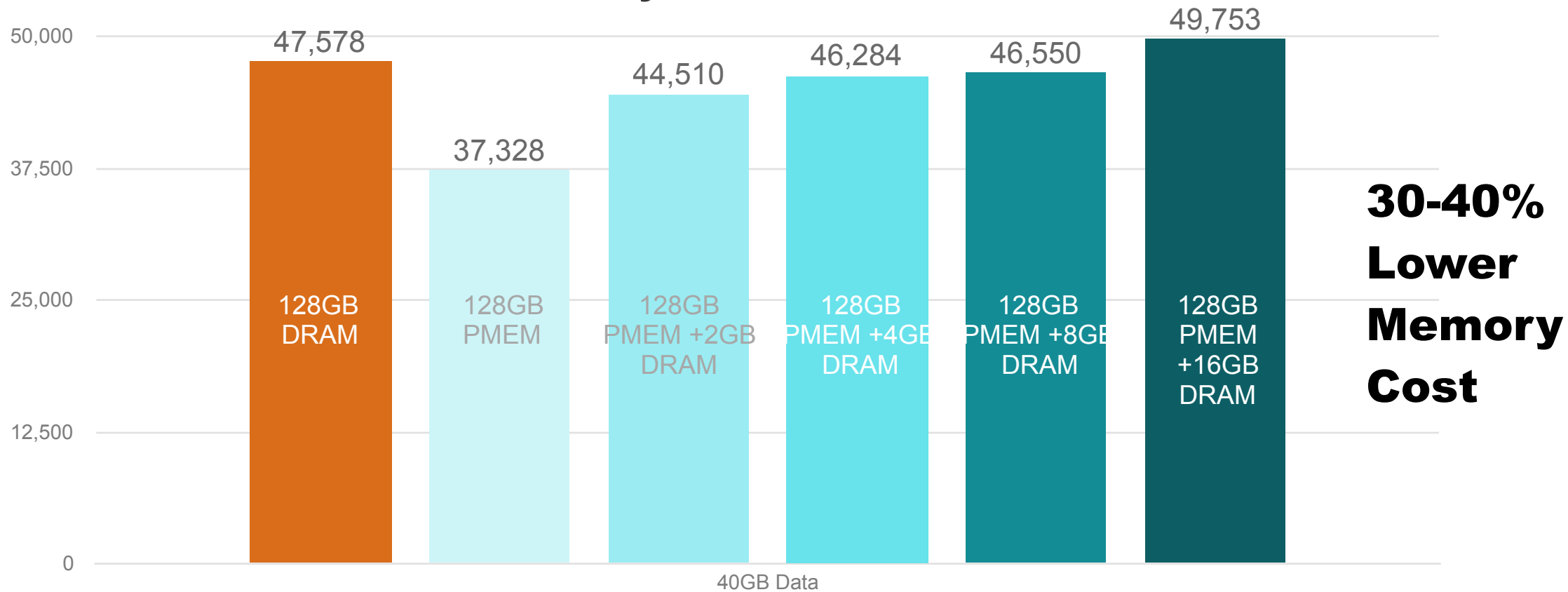


Financial Services

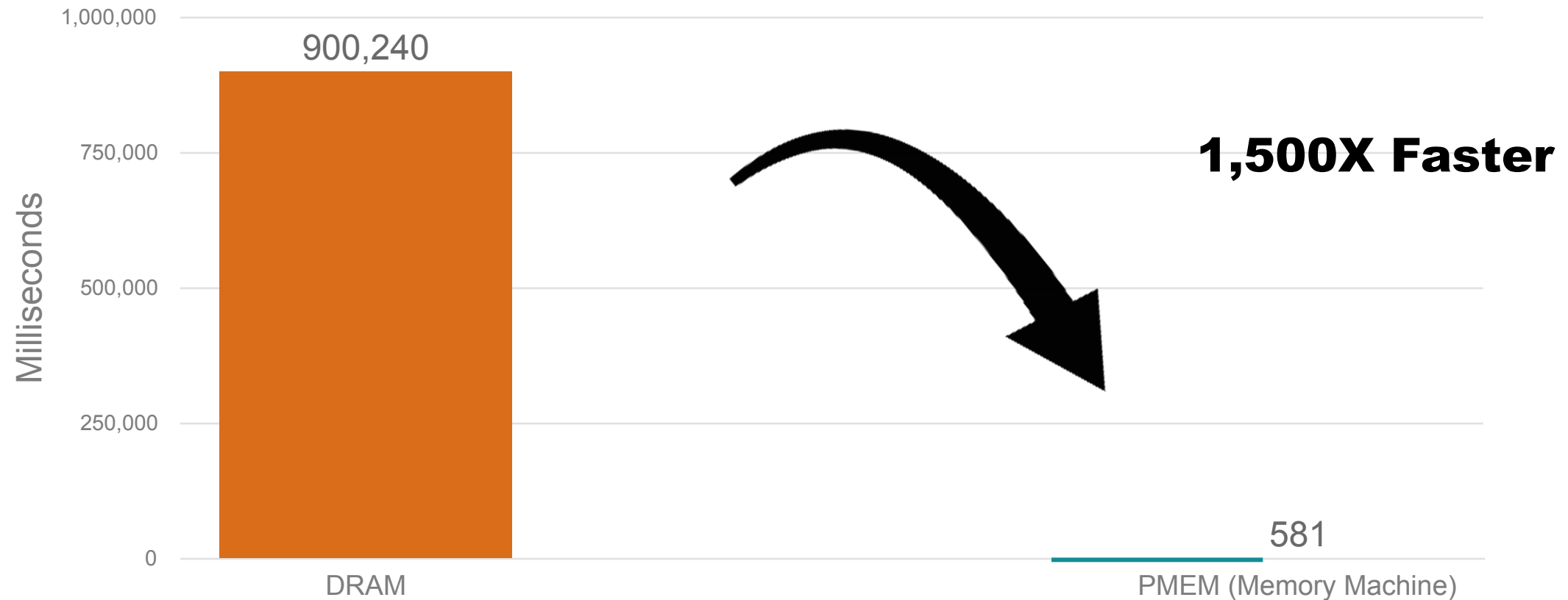


Example: Lower TCO Cloud MySQL Deployment

Sysbench QPS

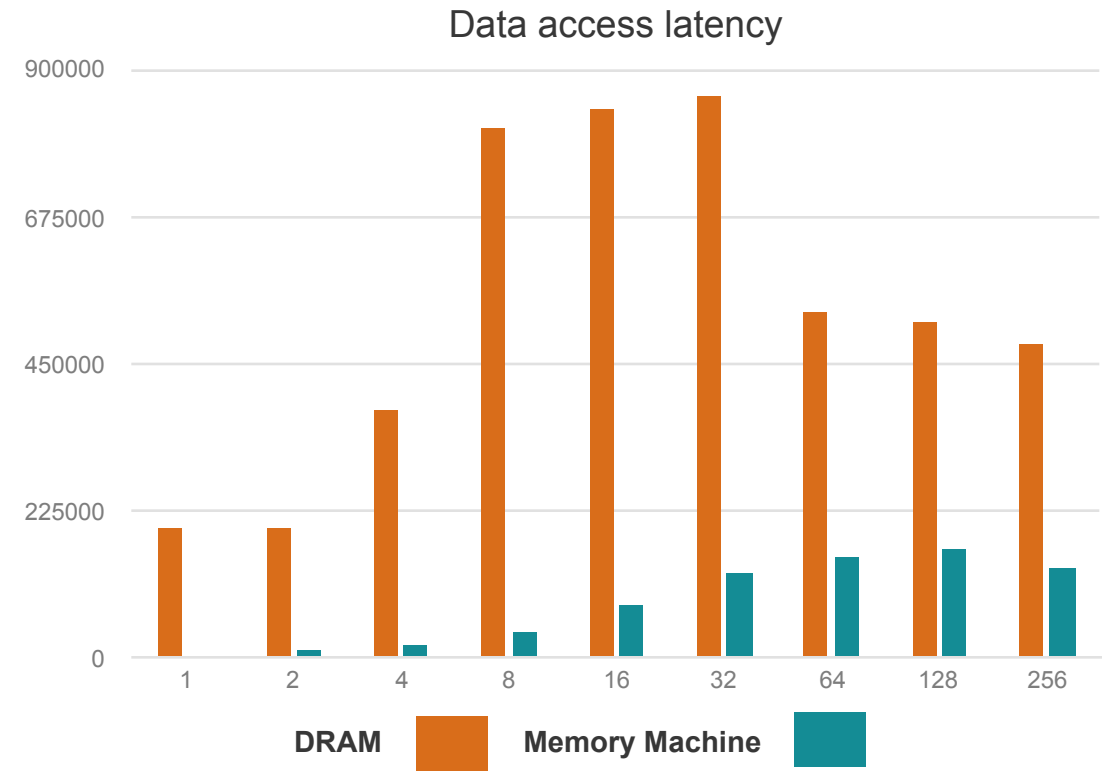
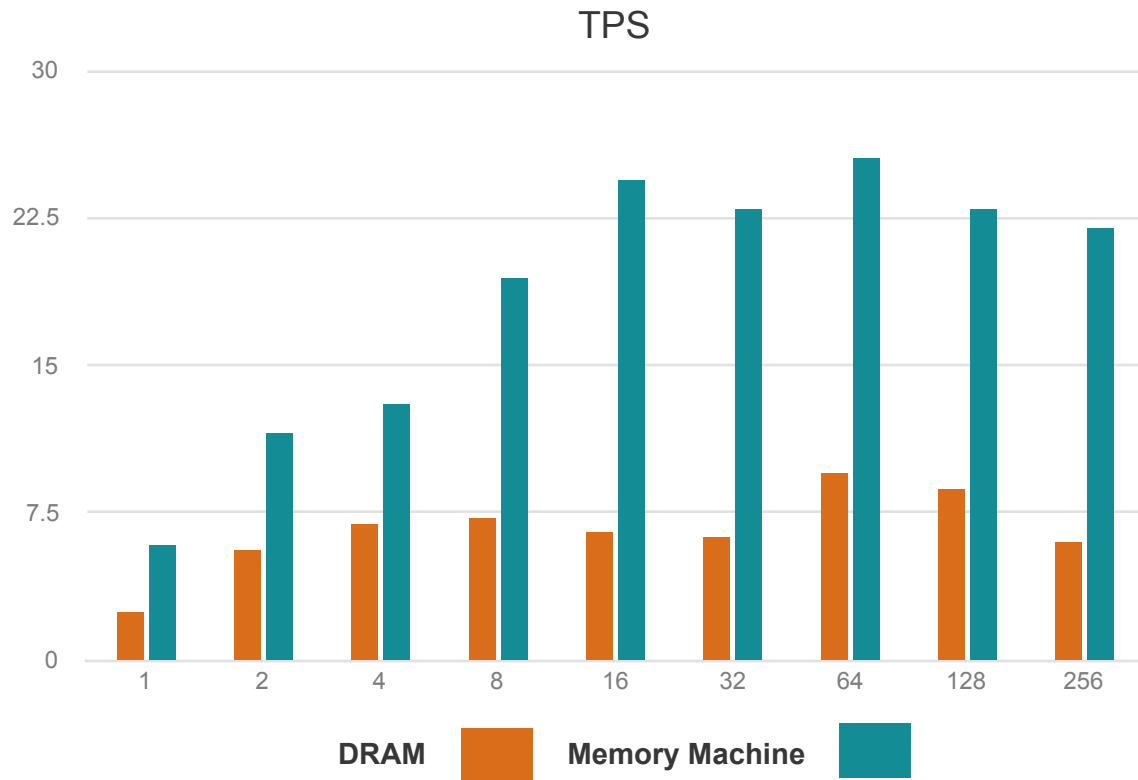


Example: Restore a 315GB Redis Database (300M Keys)

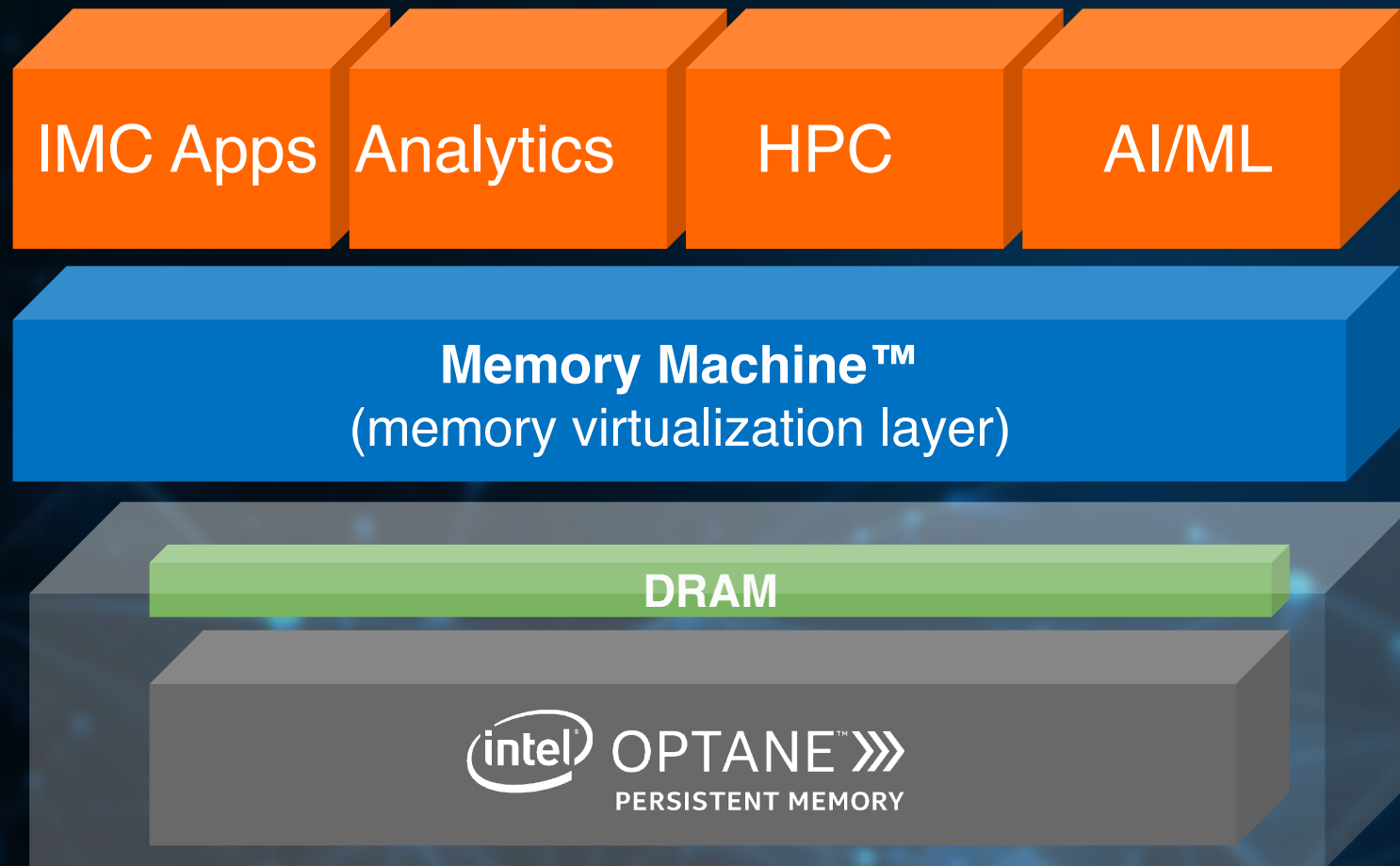


Example: MongoDB AI/ML and Big Data

Test results: 1000 libs (1 million records) case



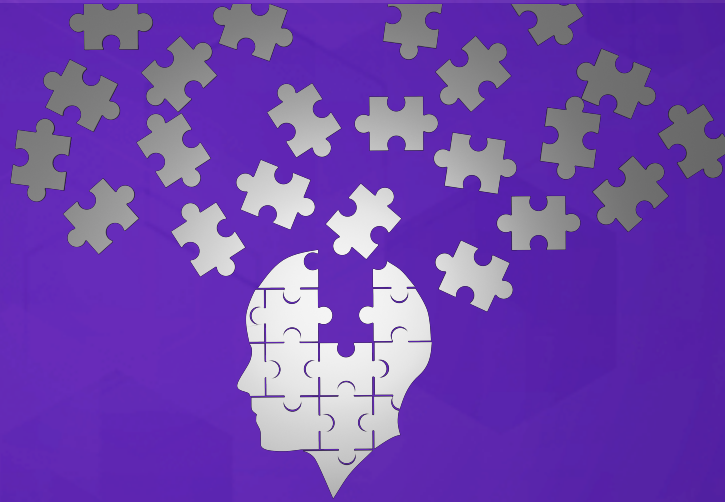
The Future



Opening the door to **Big Memory**

A world of abundance, persistence and high availability





What happens in memory stays in memory...



| intel®